



## COURSES

With a combination of accounting courses and core business curriculum from the economics, marketing, management, and finance departments, our program will train you to be both an effective accountant and a business leader.

### Tax Accounting I

This course examines the concepts and methods of determining federal income tax liability for individuals. Topics emphasized include personal deductions, capital gain and loss provisions, and accounting methods.

### Principles of Financial Accounting

This course is designed to introduce students to accounting in a way that demonstrates the importance of accounting to society and the relevance of accounting to their future careers. The objective of the course is for students to understand the essential financial components of businesses and to realize that accounting information is imperative in the decision making process of investors, creditors, management, and others.

### Strategic Cost Management

This course emphasizes contemporary topics in strategic cost management through an understanding of the underlying concepts and fundamental techniques involved in cost accounting for manufacturing and service companies. Job-order, process, and standard costing are examined. Emphasis is on how cost management systems, with their performance evaluation and reward systems, encourage efforts to achieve an organization's strategic goals.

**FORGET THE STEREOTYPES.** Accountants make great money because...they know money. Our Bachelor of Accountancy program gives you the skills and ethics you'll need to boost your bottom line. You'll learn how to be a public or private sector leader and a decision-maker in global business, government, and not-for-profits. Plus, your coursework will put you steps ahead if you want to get your CPA—fulfilling 120 of the 150 required hours for most state certification exams. Service-learning opportunities will put your skills to real-world use drawing upon a uniquely qualified faculty with nearly a century of combined industry experience.

## Potential Employers:

- J.P. Morgan
- General Electric
- C.H. Robinson
- The Recording Academy

**ATTENDING LOYOLA** means being in the heart of New Orleans. Our campus is located in the city's historic Uptown neighborhood, just a short drive from the Central Business District, the city's hub of innovation and strategic thinking. You'll learn to hone your talents in the city named #1 new brainpower city in America, and since you'll participate in our Portfolio Career Program, you'll have connections and opportunities throughout the city immediately.