

COLLEGE OF BUSINESS

Economics Bachelor of Business Administration



n my day, movies only cost a nickel!" Principles like inflation can explain this and other major changes, and we need economists to apply them. It's no secret that we're facing a crisis in our national economy. You know who's looking to hire people like you? Presidents. Heads of state. Leaders who need to know what to do to save the wallets of not just one business but of a community or a nation. We also know you need to be able to make a career on a local scale, so taking business classes alongside economics seems like a no-brainer. Our program will give you the tools to practically apply the broad theories you'll learn in economics classes to better understand the movement of money.

This is the place.

In the past decade, New Orleans was faced with the task of revitalizing our own economy to rebuild our city. It was our economists who knew what it would take to get the city back on its feet. Every day new businesses pop up throughout the city, creating opportunities in politics, music, government, nonprofits, industry, tourism, and more. Now that we're back in business, we need people like you more than ever so we can continue to grow.

At Loyno, we won't just train you to be an economist. You'll participate in our Business Portfolio Program, which offers networking events, résumé workshops, mock interviews, job and internship searches, advising, degree checks, and more. Additionally, all of our students graduate with internship experience from real businesses and organizations, so by the time you're looking for a job—you'll have already had one. Our combination of experienced faculty, state-of-the-art facilities, and hands-on programs imparts real-world preparation onto our graduates.

Courses

As a business professional, it's important to understand all areas of the business world. In addition to a solid foundation of economics courses, you'll take core courses in business, management, finance, and economics. Here's a sample of what you can expect to learn and do:

Principles of Microeconomics

This course is an introduction to economic analysis: efficiency and equity; production and exchange; costs, supply, and demand; markets, organizations, and government; competition, cooperation, and coercion; and international trade.

Principles of Macroeconomics

This course is an introduction to various theories of inflation and unemployment; economic growth; money, banking, and financial intermediation; interest rates; business cycles; exchange rates, trade balances, and the balance of payments; deficits and the national debt; monetary, fiscal, exchange rate, income, and regulatory policies; and national income, product, and international payments accounting.

Economic Development

This course considers the disparity of material well-being among the masses of people in different countries. Topics include causes of poverty and wealth; the nature of economic growth; and the roles of the state, markets, and social and cultural institutions in economic development.