



Simply put, with a degree in finance, you're investing in your career. Finance is one of the most challenging yet rewarding business majors. If you're willing to work hard, are attracted to a challenge, and want a career that will put you in the center of business decision-making, your search is over. Our grads are everywhere, working in investments, banking, and accounting throughout New Orleans, Wall Street, and the rest of the world. Our finance program will give you a strong understanding of financial analysis and capital management, the ability to manage finances for an organization so you can be an effective business leader, and tools for assessing a firm's financial position and prospects to make sound investments.

This is the place.

There's no better place than New Orleans to study finance. Having been ranked in the top 100 cities on Forbes' list of "The Best Places for Business and Careers," New Orleans is quickly becoming a hub for entrepreneurs. In the past decade, several tax and job incentive programs have brought a boom of startups to our community of established businesses—and they all need financial leadership from people like you.

You'll participate in our Business Portfolio Program, which offers networking events, résumé workshops, mock interviews, job and internship searches, advising, degree checks, and more. Additionally, all of our students graduate with internship experience from real businesses and organizations, so by the time you're looking for a job—you'll have already had one. Our combination of experienced faculty, state-of-the-art facilities, and hands-on programs imparts real-world preparation onto our graduates.

Courses

With a core set of progressive finance courses and business curriculum from the economics, marketing, management, and accounting departments, our program will train you to be both an effective financial analyst and a business leader.

Financial Management

This course introduces the analytic techniques commonly used for the financial management of business firms. Topics include analysis of financial statements, financial forecasting, asset valuation, capital budgeting, working capital management, and financial structure.

Analysis of Financial Statements

This course examines common techniques for the analysis of financial statements. In addition to covering traditional analytic approaches, this course explores the relationship between the selection of accounting procedures and the quality of the resulting statements.

Financial Institutions

This course examines the purpose and functions of financial markets and financial institutions, domestic and global. Emphasis is on asset/liability management. Cases may be used to foster an understanding of the problems and opportunities of different financial institutions.

Investments

This course analyzes different investment alternatives in a risk-return framework. Techniques for selection, timing, and diversification of investment choices are emphasized. Portfolio theory is also explained as the capstone element at the end of this course.