

MASS COMMUNICATION *Journalism*

COLLEGE OF ARTS + SCIENCES



COURSES

In addition to seven core courses, journalism majors choose from discipline-specific electives to personalize the program. Following a sequence for print, online, or electronic journalism, the program can truly be tailored to your interests and goals. Here's a sample of what you can expect to learn and do:

Sports Communication

Students learn the fundamentals of communicating in a sports environment. Learn how to tell compelling sports stories for print and TV. You will hear from professionals in the industry about their experiences and get hands-on experience.

Videography

Videography builds skills in visual storytelling. Students work with state-of-the-art digital cameras to shoot, write and edit news stories including several video news packages, one of which must focus on a social justice topic.

Digital Communication

In this hands-on course students use tools like Snapchat, Instagram, Wordpress, Avid, Facebook Live, and more to tell digital stories on multiple platforms. Students learn critical thinking skills about the technology used to produce mass media messages in modern American society. The digital communication student leaves this course versed in current media technologies with a critical understanding of its use in creating memorable and meaningful material.

YOU'VE GOT a story to tell. However you want to tell it, Loyola can help you find and shape your voice. We go beyond giving you the skills to be a great writer—we explore ethical issues in journalism, how to write for social media, and the future of journalism outside the newsroom. We are going to challenge you. We will encourage you to think. To analyze. To question. To report. Whether your interest is print, broadcast, or multimedia, at Loyola, you'll make your voice the future of journalism.

Possible Careers:

- Reporter
- Editor
- Photojournalist
- Videographer
- Multimedia journalist

ATTENDING LOYOLA means being in the heart of New Orleans. Our campus is located in the city's historic Uptown neighborhood, just a short drive from the Central Business District, the city's hub of innovation, creativity, and strategic thinking. You'll learn to hone your talents in the city named #1 new brainpower city in America and #1 best city in the U.S. for creative professionals.