

DIGITAL FILMMAKING

COLLEGE OF MUSIC + FINE ARTS



FILMMAKING IS STORYTELLING. And your passion drives you to share your ideas. Our Digital Filmmaking program is planted in the heart of Hollywood South with major films being shot day and night both on and around our beautiful campus. From *True Detective* and *Treme* to *12 Years a Slave* and *Beasts of the Southern Wild*, many critically acclaimed films and TV shows were shot right here in Louisiana. Whether you're a writer, director, editor or producer, our program will teach you all the skills you need to succeed. You'll develop relationships, manage projects, create original works, and learn to market yourself as a professional.

Possible Careers:

- Film director
- Film producer
- Screenwriter
- Film editor

ATTENDING LOYOLA means being in the heart of New Orleans. Our campus is located in the city's historic Uptown neighborhood, just a short drive from the Central Business District, the city's hub of creativity and innovative thinking. You'll learn to hone your talents in the city named the #1 best city in the U.S. for creative professionals.

COURSES

Students take courses in film business, film production management, screenwriting, lighting, cinematography, directing, documentary filmmaking, audio for film, digital editing, marketing and entrepreneurship, digital pre-visualization, visual effects, music supervision, post production techniques and more. The short version—you'll be prepared to work in film!

Intro to the Business of Film

This course provides students with an overview of the film industry from a business perspective. Students will work in teams to research content, create budgets, solicit funding, select locations, plot schedules, develop marketing strategies, and target viable distribution markets. Several different genres will be examined in this collaborative process.

Directing for Camera

Focusing more on nuts and bolts than theory and with emphasis on dramatic, narrative filmmaking, this class is an immersive workshop that guides students through modern on-set filming techniques. Students cast, design, set up, and direct a scene by working with experienced actors and class members. Running a set efficiently and properly, and planning an orderly shoot while remaining committed to their vision are priorities in this class.

Film Production Management

An introduction to the organizational aspects of producing and directing for film and TV. The course is a practical guide to digital filmmaking, including film production management and coordination, dealing with gear and hardware, crew and personnel, talent wrangling, continuity, and day-to-day logistics. The course is intended to lead to professional certification.