ECONOMICS  Bachelor of Arts
COLLEGE OF ARTS + SCIENCES

In addition to a core set of economics courses, you’ll take adjunct liberal arts courses in the departments of accounting, political science, math, and more. Here’s a sample of what you can expect to learn and do:

**Principles of Microeconomics**
This course is an introduction to economic analysis: efficiency and equity; production and exchange; costs, supply, and demand; markets, organizations, and government; competition, cooperation, and coercion; and international trade.

**Principles of Macroeconomics**
This course is an introduction to various theories of inflation and unemployment; economic growth; money, banking, and financial intermediation; interest rates; business cycles; exchange rates, trade balances, and the balance of payments; deficits and the national debt; monetary, fiscal, exchange rate, income, and regulatory policies; and national income, product, and international payments accounting.

**Intermediate Microeconomics**
This course is an analysis of market and firm coordination, the theory of consumer behavior and demand, the theory of supply, competition, the pricing of goods and resources, and government policies.

**Intermediate Macroeconomics**
This course considers various theories concerning the functioning of the macroeconomy: Classical and Pre-Keynesian, Keynesian and the Neoclassical Synthesis, Monetarism, Supply-Side, Fisher’s Debt-Deflation Theory, Post-Keynesian including Minsky’s Financial Instability Hypothesis, and Austrian.

“IN MY DAY, MOVIES ONLY COST A NICKEL!” Principles like inflation can explain this and other major changes, and we need economists to apply them. It’s no secret that we’re facing a crisis in our national economy. You know who’s looking to hire people like you? Presidents. Heads of state. Leaders who need to know what to do to save the wallets of not just one business but of a community or a nation. Our program will give you a well-rounded liberal arts education to help you apply the broad theories you’ll learn in economics classes to better understand the movement of money.

**Possible Employers:**
- J.P. Morgan
- General Electric
- C.H. Robinson
- The Stock Exchange of Thailand
- The Recording Academy

**ATTENDING LOYOLA** means being in the heart of New Orleans. Our campus is located in the city’s historic Uptown neighborhood, just a short drive from the Central Business District, the city’s hub of innovation and strategic thinking. You’ll learn to hone your talents in the city named #1 new brainpower city in America and the #5 city in the U.S. for women in tech.