



COURSES

As a business professional, it's important to understand all areas of the business world. In addition to a solid foundation of economics courses, you'll take core courses in business, management, finance, and economics. Here's a sample of what you can expect to learn and do:

Principles of Microeconomics

This course is an introduction to economic analysis: efficiency and equity; production and exchange; costs, supply, and demand; markets, organizations, and government; competition, cooperation, and coercion; and international trade.

Principles of Macroeconomics

This course is an introduction to various theories of inflation and unemployment; economic growth; money, banking, and financial intermediation; interest rates; business cycles; exchange rates, trade balances, and the balance of payments; deficits and the national debt; monetary, fiscal, exchange rate, income, and regulatory policies; and national income, product, and international payments accounting.

Economic Development

This course considers the disparity of material well-being among the masses of people in different countries. Topics include causes of poverty and wealth; the nature of economic growth; and the roles of the state, markets, and social and cultural institutions in economic development.

"IN MY DAY, movies only cost a nickel!" Principles like inflation can explain this and other major changes, and we need economists to apply them. It's no secret that we're facing a crisis in our national economy. You know who's looking to hire people like you? Presidents. Heads of state. Leaders who need to know what to do to save the wallets of not just one business but of a community or a nation. Our program will give you the tools to practically apply the broad theories you'll learn in economics classes to better understand the movement of money.

Potential Employers:

- J.P. Morgan
- General Electric
- C.H. Robinson
- The Recording Academy

ATTENDING LOYOLA means being in the heart of New Orleans. Our campus is located in the city's historic Uptown neighborhood, just a short drive from the Central Business District, the city's hub of innovation and strategic thinking. You'll learn to hone your talents in the city named #1 new brainpower city in America, and since you'll participate in our Portfolio Career Program, you'll have connections and opportunities throughout the city immediately.