



COURSES

With a core set of progressive finance courses and business curriculum from the economics, marketing, management, and accounting departments, our program will train you to be both an effective financial analyst and a business leader.

Financial Management

This course introduces the analytic techniques commonly used for the financial management of business firms. Topics include analysis of financial statements, financial forecasting, asset valuation, capital budgeting, working capital management, and financial structure.

Analysis of Financial Statements

This course examines common techniques for the analysis of financial statements. In addition to covering traditional analytic approaches, this course explores the relationship between the selection of accounting procedures and the quality of the resulting statements.

Financial Institutions

This course examines the purpose and functions of financial markets and financial institutions, domestic and global. Emphasis is on asset/liability management. Cases may be used to foster an understanding of the problems and opportunities of different financial institutions.

Student Managed Investment Fund

This course is based on a \$1 million investment fund belonging to the university. Students review and update the fund's objectives, evaluate and analyze an existing investment and propose and argue for new investments. They evaluate the fund's options (derivative securities) and individual securities, as well as, news and analyst reports that relate to the portfolio and investments.

SIMPLY PUT, with a degree in finance, you're investing in your career. Finance is one of the most challenging yet rewarding areas of business. If you're willing to work hard, are attracted to a challenge, and want a career that will put you in the center of business decision-making, finance is the major for you. Our grads are everywhere, working in investments, banking, and accounting throughout New Orleans, Wall Street, and the rest of the world. Our finance program will give you a strong understanding of financial analysis and capital management, the ability to manage finances for an organization so you can be an effective business leader, and tools for assessing a firm's financial position and prospects to make sound investments.

Potential Employers:

- J.P. Morgan
- General Electric
- C.H. Robinson
- The Recording Academy

ATTENDING LOYOLA means being in the heart of New Orleans. Our campus is located in the city's historic Uptown neighborhood, just a short drive from the Central Business District, the city's hub of innovation and strategic thinking. You'll learn to hone your talents in the city named #1 new brainpower city in America, and since you'll participate in our Portfolio Career Program, you'll have connections and opportunities throughout the city immediately.