FROM THE OUTSIDE, New Orleans looks pretty tough to categorize. Although it’s called the Big Easy, the amount of diversity and character in our culture might seem difficult to place. But that’s exactly what interests you about studying sociology, isn’t it? You want to understand people—their beliefs, their problems, their behavior, their organizations. The two-week celebration of Mardi Gras features elaborate parades, masquerade balls, cultural traditions, and performance art. Our architecture reflects our multicultural heritage and includes everything from intricate cathedral ceilings to historic shotgun-style homes. Whether you’re interested in graduate school or going directly to work in social services or policy, here at Loyola we can equip you with the skills to make it happen.

POSSIBLE CAREER FIELDS:

• Consumer research
• Nonprofit
• Urban planning
• Public Relations

ATTENDING LOYOLA means being in the heart of New Orleans. Our campus is located in the city’s historic Uptown neighborhood, just a short drive from the Central Business District, the city’s hub of innovation, creativity, and strategic thinking. You’ll learn to hone your talents in the city named #1 new brainpower city in America and #1 best city in the U.S. for creative professionals.

Courses

In addition to our foundational sociology core, theory, and research methodology, you will complete a sociology research project and internship and choose electives to tailor the program to your interests. Here’s a sample of what you can expect to learn and do:

Introductory Sociology

This introductory course focuses on the key concepts, theories, and methods that sociologists use to understand the social world. Readings, lectures, videos, and presentations are used to examine the role that culture, socialization, social inequality, and social institutions (e.g., family, education, government, economy, religion) play in shaping human behaviors and human interactions.

Social Networks

Given the rise of social networks, we’re more aware of connections between people and the diffusion of innovations than ever before. However, there remains a tendency to think that societies are just collections of independent individuals. This course will challenge that assumption and consider to what extent humans are like schools of fish, led by those around us.

Social Psychology

This course offers a broad survey of the various theories and perspectives advanced in social psychology, a field that bridges sociology and psychology and is primarily concerned with how individuals view and interact with one another in everyday life. Emphasis is placed on the scientific study of social behavior and experiences stemming from individuals’ participation in social groups and interaction with others.