

THEATRE ARTS *with a minor in Business Administration*

COLLEGE OF MUSIC + FINE ARTS



ALL THE WORLD'S a stage. Your stage. We need you to help run the show. Putting on a production doesn't just take gifted performers; it requires professionals who combine artistic talent with business skills in management, organization, and planning. That's why a minor in business administration is the perfect complement to our Theatre Arts program. At Loyola, you'll explore your creative gifts and apply them to valuable business administrative ability. All students work on productions every year, giving you the hands-on experience you need to make your passion into a career. Whether you star in the show, stage-manage it, or manage the production staff, you are central to creating the magic. Theatre needs stars behind-the-scenes to exist – learn from us how to shine in that capacity.

Possible Careers:

- Equity actor
- Casting director
- Entertainment lawyer
- Business entrepreneur

ATTENDING LOYOLA means being in the heart of New Orleans. Our campus is located in the city's historic Uptown neighborhood, just a short drive from the Central Business District, the city's hub of creativity and innovative thinking. You'll learn to hone your talents in the city named the #1 best city in the U.S. for creative professionals.

COURSES

In addition to bringing full productions to life, you'll take a comprehensive theatre curriculum, focused on theatre management, technology and design, performance skills, dramatic literature, history, and theory. This concentration also includes a series of courses that will complete a minor in business administration. Here's a sample of what you can expect to learn and create:

Theatre Management

This course teaches the business of showbiz. Theory and practice of theatre operations, organizational structure and administration is applied to running a box office, season promotion and subscriptions, budgeting, touring, and production management.

Stagecraft I & II

Stagecraft I is an introduction to the principles of theatre production: scenery, lighting, drafting, scenic construction, and practices. Stagecraft II further develops abilities in scenic construction, drafting and properties. Students practice production principles in labs focused around department productions.

The Dramatic Imagination

This course introduces the basic principles of dramatic structure, theatrical research for production, and dramaturgy. Through analysis of dramatic texts and structure, aspiring professionals learn the legacy of the theatrical production, and how plays are realized in performance.

Directing and Advanced Directing

Basic concepts of directing are explored such as script analysis, casting, rehearsal procedures, blocking, and interacting with actors and a production team. Students will direct actors and present scenes from plays from a wide variety of theatrical time periods and genres.