

# URBAN + ELECTRONIC MUSIC PRODUCTION

COLLEGE OF MUSIC + FINE ARTS



**MUSIC PRODUCERS** capture magic in recording studios. At Loyola, our Urban and Electronic Music program provides an avenue for young aspiring producers, rap artists, singers, and musicians to capture that magic and hone their skills. Our program is designed for students to experience the process of creating great music and how to succeed in the music business. Learn not only how to channel your creativity and train your ear, but also how to cultivate professionalism in a unique learning environment with active members of the business. Students gain immediate access to Loyola's state-of-the-art studios and equipment, giving you the incomparable competitive edge to start creating today.

## *Possible Careers:*

- Music producer
- Rap Artist
- R&B Artist
- Professional DJ
- Studio Engineer

**ATTENDING LOYOLA** means being in the heart of New Orleans. Our campus is located in the city's historic Uptown neighborhood, just a short drive from the French Quarter and downtown, two of the city's hubs of creativity and innovative thinking. You'll learn to hone your talents in the city named the #1 best city in the U.S. for creative professionals.

## COURSES

Our classes allow students to acquire valuable and relevant skill sets that will translate widely to the ever-changing modern music industry. Students will master a multitude of music production softwares, learn the intricacies of the studio, and develop a critical ear that proves priceless in the business. Not only will you learn the music, but also how to use your music to make an impact or difference in the world.

In addition to learning how to navigate the business side of the music industry and use our leading studio technology, students will hone their musical craft by studying with professional rappers, singers, and producers while expanding their musical influences in classes that focus on songwriting, poetry, history of urban music, and our celebrated liberal arts curriculum.

### **Urban Music Production I & II**

The first semester of this course focuses on the pre-production aspect of recording music, including writing and creating a song. You'll learn what goes into perfecting the lyrics and composition of a hit song. The subsequent class centers around the mixing of a record and making it sound professional. Students work on honing into a song's potential, mixing, mastering, and getting it radio-ready.

### **Arts and Entertainment Forum**

This weekly forum gathers all students in the FAMIS department with relevant industry professionals such as music producers, engineers, managers, artists, and more. Students are exposed to paths and practices in the industry that are applicable to their own careers. You'll have the opportunity to connect and gain insights from active members of the industry in this class.