Mass Communication

Colleges of Music + Fine Arts

Courts

In addition to seven core courses, journalism majors choose from discipline-specific electives to personalize the program. Following a sequence for print, online, or electronic journalism, the program can truly be tailored to your interests and goals. Here’s a sample of what you can expect to learn and do:

Sports Communication
Students learn the fundamentals of communicating in a sports environment. Learn how to tell compelling sports stories for print and TV. You will hear from professionals in the industry about their experiences and get hands-on experience.

Videography
Videography builds skills in visual storytelling. Students work with state-of-the-art digital cameras to shoot, write and edit news stories including several video news packages, one of which must focus on a social justice topic.

Digital Communication
In this hands-on course students use tools like Snapchat, Instagram, Wordpress, Avid, Facebook Live, and more to tell digital stories on multiple platforms. Students learn critical thinking skills about the technology used to produce mass media messages in modern American society. The digital communication student leaves this course versed in current media technologies with a critical understanding of its use in creating memorable and meaningful material.

Possible Careers:

- Reporter
- Editor
- Photojournalist
- Videographer
- Multimedia journalist

You’ve got a story to tell. However you want to tell it, Loyola can help you find and shape your voice. We go beyond giving you the skills to be a great writer—we explore ethical issues in journalism, how to write for social media, and the future of journalism outside the newsroom. We are going to challenge you. We will encourage you to think. To analyze. To question. To report. Whether your interest is print, broadcast, or multimedia, at Loyola, you’ll make your voice the future of journalism.

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College of Music + Fine Arts
School of Mass Communication

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